

# Purple Paw

January 2012

## Purple Paw Staff Takes a Trip to the **Cortland-Standard**

Kali Oaks

The *Cortland-Standard* - the place where 10,000 copies of the newspaper are printed daily (except on Sundays and major holidays) – hosted the Purple Paw staff on January 19, 2012. Kevin Howe, the publisher of the *Cortland-Standard* gave us a tour.

The tour began in the lobby and included stops at the advertising department where ads are created to generate money to support the paper, the News and Sports Departments where the content is written, and the Display Ad and Photo rooms where negatives of the pages of the paper are made.

The *Cortland-Standard* has a wonderful record of performance having only missed one publishing day in the past 145 years. Not even last week when one of the color parts of the press broke. When that happened, they simply printed the paper in black and white.

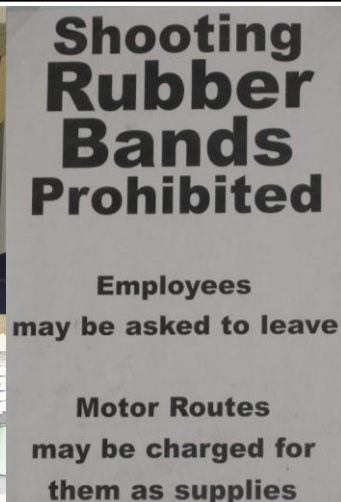
The most interesting part of the tour for all of us was the basement where the ink press was. It was so fascinating how they put everything into this huge machine, and newspapers started to come out. They only use 4 colors to make every newspaper; cyan, magenta, yellow, and black.

The last place we went in the building was the ad room, where all the ads come together. They have a fairly new machine that puts the ads first, little by little, until they reach the end where all of the ads are sorted. There are 61 people who work in the Cortland Standard building, not including the carriers and the motor deliverers. The hours are usually determined by the department the employees work in, but they are flexible, and by flexible I mean really flexible. If a reporter is out late the night before then comes back and finishes article at midnight, there is no need for him or her to come in early the next day.

This was an awesome field trip, ask any of us. We want to thank everyone at the Cortland Standard for giving us this amazing experience and taking your time to let us have the tour, especially Kevin Howe.



**Katie Hall, Living section editor displays her page proudly**



**Sign warns of horseplay in the Sorting Room**



**Purple Paw staff poses in lobby with publisher, Kevin Howe**

### ***Cortland-Standard* History found at [www.cortlandstandard.net](http://www.cortlandstandard.net)**

The Cortland Standard, the only daily newspaper published in Cortland County, is observing its 143rd anniversary this year. Although the Cortland Standard is one of the community's oldest institutions, the newspaper, in a sense, remains as new as today's edition.

Known as the "Cortland County Standard," the newspaper was established in June of 1867 as a weekly by Francis G. Kinney. The original publisher of the newspaper apparently encountered various difficulties in getting the paper started. In the first issue, he pointed out that the press had not arrived in time for the printing of the first edition. The first issue of the paper, therefore, was printed in the offices of the Homer Republican. In 1872, Wesley Hooker purchased the paper. At the same time, he also purchased the Cortland Journal and combined the two papers under the name, "The Standard and Journal." The name was changed to the Cortland Standard in 1879.

On April 1, 1876, William H. Clark purchased the paper and served as its editor and publisher for nearly 52 years. His son, Edward H. Clark, became president and editor of the newspaper in 1928 and continued to serve in that capacity until his death on August 28, 1973.

The Cortland Standard, which is one of the few remaining family-owned newspapers in New York state, continues to be published under the ownership of members of the Clark family. The Cortland Standard was relocated to its present site on the corner of Main and Tompkins streets on March 1, 1883. The building was at first shared with the Post Office, and the YMCA occupied space for a time on the upper floors of the Standard building.

In marked contrast to the appearance of today's newspaper, the first issue of the daily Cortland Standard was a four-page paper published on March 8, 1892. The paper was printed on an eight-page flatbed press that was capable of producing up to 3,500 copies per hour.

The Cortland Standard has grown steadily with the population of Cortland County and with the rapid technological changes which have occurred over the years in the gathering and printing of news.

# Mirror Image

By Brian Barnes

Book by: Flip Kobler & Cindy Marcus

Mirror Image is a Once Upon a Time tale, that crosses between two worlds. The incidental character, Woodsman, is on a quest to save their world from falling apart. Example (Prince Charming breaking up with Cinderella)! He travels to reality to find the two stepsisters but instead of finding them he meets a girl named Danica. They work together to break the obstacles trapping them between the two worlds and preventing them from accomplishing their goals. It is a twist of laughter and suspense in a new kind of story.

## Fun Facts for January

By Brian Barnes

- January 15th is a holiday to celebrate the slain civil rights leader, Martin Luther King. His birthday is January 15.
- January is the **coldest** month
- First American presidential election, January 7, 1789.
- Millard Fillmore, 13th President of the United States, born in Locke, N.Y., January 7, 1800.
- Many southern states celebrate the birthday of ROBERT E. LEE, the Confederate Army General.

### JANUARY QUOTE

Ring out the old, ring in the new,  
Ring, happy bells, across the snow;  
The year is going, let him go;  
Ring out the false, ring in the true.

-Lord Tennyson Alfred

<http://www.entourages.com/barbs/january.htm>

## Sports Cuts!

By Natalie Moore and Corrine Quail

Basketball, volleyball, soccer, baseball, softball and football all have sports cuts starting in junior high. Try-outs are usually a week long and the coach chooses a certain amount of students whom he or she feels have the skills needed to play the particular sport. Some people make the team, while the others do not. I have heard from various junior high students that they hate these cuts! Many students do not try out for teams because they don't want to be cut and get embarrassed. If all the kids voted I am guessing that half of them would say they would like to eliminate the sports cuts. On the other hand some students would say they still want cuts because they like playing with teammates who are good at the sport. Even though not all the students excel at a sport, I believe everyone should be given the opportunity to play and gain the chance to get better. How can someone improve if they are no longer given the opportunity to play the sport and gain the practice needed to get better?



## School Lunches By Carlotta Case

A few weeks ago you may have taken a survey about lunches. I surveyed 7<sup>th</sup> and 8<sup>th</sup> graders and came up with this data. I was shocked on how many students do not eat lunch at all.

17% - pack their lunch

17% - do not eat lunch

66% - buy their lunch

### Top 3 favorite Lunches of Buyers

#1 Pizza

#2 Popcorn Chicken

#3 Tacos

### Top 3 Least Favorite Lunches of Buyers

#1 Meatball Sub

#2 Fish Sticks

#3 Shrimp Poppers

## Senior Lounge

My first opinion of the senior lounge was this is going to be cool! But then after I heard more about it and really thought about it, it's only cool for the seniors...I mean the school paid for it and only the seniors can use it. If they are spending that much money on something I think they should at least provide something the whole school can use/needs. They bought new garbage cans but teachers need new copiers. We only have two in the whole school and they don't hole punch! Also I know there is a lot of construction going on at the school but there are leaks in the roof, lockers are broken, and the bathroom sinks spray water over the edge and on you. The senior lounge is exciting and new for Cortland but honestly I think it was a waste of money that could have been spent on something more important that the whole school could have used.



## Rumors

Rumors, whether they are about you or not, can be said easily to be hurtful! They are something you usually can't control. The only way you can control them is to not spread them! Some of us have had personal experiences with really cruel rumors, so we know what it feels like. The worst thing is that there is nothing you can do to prevent them or stop them. It is not always easy for an adult to find the source because they spread around so fast. Sometimes if you tell an adult about it and they find out who started it this may make matters worse. Students may retaliate making things worse for that student. Once these rumors are out, you can never ever take it back. These students who spread rumors tend to be bullies as well. I think those who start rumors have very low self esteem. They seek fun in doing horrible and nasty things to you, but if that situation was turned around they would be the first to go and "tattle". People really need to take this into consideration. What if something was said about you that was really hurtful and bad? What if everyone started to make fun of you and hated you? How would you feel then? Let me tell you, not very pleasant, that's how! On the other side of things, I know how hard it is to know a secret or something of that nature, and not tell anyone. That why it's called a secret! So, think twice next time before you start or spread something you're not sure is true or was asked to be kept a secret! **Rumors do hurt!!**

**Rumors Rumors Rumors**

## School Vandalism

School vandalism is everywhere! As I walk around the school I see it in the halls, bathrooms, classrooms and locker rooms. It is everything from writing on the walls to drawing pictures on the lunch tables. You see it happen all the time! Kids don't realize that its school property and it's destructive, bad, and also illegal behavior. These types of behaviors are also going on in the computer labs. Students have been ripping off the keyboard keys. Why are students not caring about our school? Why are such destructive behaviors happening? I personally do not like seeing students conduct in such behaviors. Do they not realize or care about getting in trouble? You would possibly have to pay for the damage that you have done to that area or space. That could be a very expensive bill! Something needs to be done to help stop all this vandalism. It's our school!



## Geography Bee



By Carlotta Case

On January 4, 14 students ranging from 4<sup>th</sup> to 8<sup>th</sup> grade competed in the National Geography Bee. It is a nationwide competition that is meant to test students' knowledge of geography. The Bee consists of seven rounds of questions about different categories including U.S Physical Geography, Continents, and Cultural Geography. The Bee has been going on for 24 years and it is sponsored by Google. The winner of the Cortland Bee advanced to the next level of competition which is a written examination that determines the state competitors. Next, they go to the National Bee in Washington D.C where the winner gets a \$25,000 college scholarship. In the Cortland Geography Bee our advisors are Kathryn Rhinehart, Cory Giroux, and Colleen North. Michael Dineen (8<sup>th</sup> grade) won 1<sup>st</sup> place and Kirkland Case (5<sup>th</sup> grade) won 2<sup>nd</sup> place. Michael will soon find out if he qualified for the state competition in Albany.

## Jr. High Art Club

By Jadah Vaughan

Art club has a low number of people. We need more people to come! Art club is held in Mr. Bender's classroom after school each week. One past project we did was the set for Seussical. Right now, we are working on a mural for Mr. Lee's classroom wall. Please come down and help if you are interested in art. You will be a big help! Thanks!

Art club meets after school. If interested in attending listen to announcements for meeting dates. We would love for new members to join!



## Man on the Street- End of the World

By Gianna Marks

Over the past couple of months pretty much everybody has heard something about the Mayan prophecy saying that the world is going to end in 2012. So I decided to go out and ask people what they thought about the prophecy.

Jack Gerhard, 9<sup>th</sup> grade: I don't think that the world is going to end, however I can't wait to see what crazy stuff people are going to do because they think the world is ending.

Lauren Kiley, 8<sup>th</sup> grade: I think the prophecy is ridiculous; the world will NOT be ending.

Quinn Doubet, 10<sup>th</sup> grade: I don't think the world is going to end.

Connor Beattie, 8<sup>th</sup> grade: I think that all the glaciers are going to melt and we're all going to die.

## Who's Room!

By Cassidy Halpin

Here are some helpful hints to guess which room. As I walked into this month's room I see 13 desks, 3 computers, 2 large cabinets, an easel, 1 chalkboard, and 1 American Flag. Two teachers share this room. Can you guess which room?

December's Who's Room: Mrs. Rice and Mrs. Youghans's



## THE STAFF:

**Reporters, Writers, & Editors:** Brian Barnes, Carlotta Case, Cassidy Halpin, Gianna Marks, Natalie Moore, Kelsey Neville, Kali Oaks, Corrine Quail, Hannah Sidebottom, and Jadah Vaughan

**Advisors:** Mrs. Stacy Rice and Mr. Bill Lee